CHINESE RECONCILIATION PROJECT FOUNDATION
塔可瑪社區協和促進會

2026 SPONSORSHIP PACKET

MUSIC AT THE PARK FESTIVAL

CHINESE RECONCILIATION
PROJECT FOUNDATION

P.O. Box 7024
Tacoma, WA 98406-0024
www.crpftacoma.org
(253) 330-8828

Dear Friends,

On behalf of the Chinese Reconciliation Project Foundation, I am pleased to share that our annual Music at the Park Festival will return on June 13th, 2026, at the beautiful Chinese Reconciliation Park.

Each year, this festival brings communities together in a vibrant, inclusive space where contemporary local and global sounds inspire connection, joy, and understanding. We are excited to once again bring together our community through a full day of festivities, including:

- Live performances under festival tents
- Booths of local organizations and artisans
- Delicious food vendors

The Music at the Park Festival serves as a dynamic platform for showcasing artists from all backgrounds. Throughout the day of programming, the CRPF spotlights local musicians from Tacoma's diverse community, honoring tradition, embracing innovation, and creating shared experiences that resonate across generations. Drawing attendees from across the South Sound region, the festival is a cherished and growing community tradition.

As a valued leader in our region, I invite you to consider sponsoring this year's festival. Your support will enable us to continue offering this free and inclusive public event, while providing your organization with a meaningful opportunity to connect with locals and demonstrate your commitment to promoting the arts and celebrating cultural diversity.

The Chinese Reconciliation Project Foundation is dedicated to fostering understanding and reconciliation through cultural education. We hope you see the value in celebrating our region's rich diversity of cultures through the universal language of music, and that you will join us in making the 2026 Music at the Park Festival a great success.

Thank you for your thoughtful consideration. I hope to welcome you to the festival in May.

Warm regards,

Theresa Pan Hosley

President, Chinese Reconciliation Project Foundation

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About Us

The Chinese Reconciliation Project Foundation (CRPF) is a 501(c)(3) non-profit organization that advances empowerment and advocacy through accessible cultural events and education, encouraging greater public acknowledgment of historical and ongoing systems of racial injustice. Through ceremony, storytelling, and shared presence, the CRPF's events and programs empower participants to confront racism, reject revisionist histories, advocate for equity, and build a more inclusive future.

CRPF has truly been a labor of love for the last 30 years. We have worked with the City of Tacoma and the community to acknowledge and reconcile the violent expulsion of 1885, which drove the Chinese population out of Tacoma. This exclusionary act was a response to complex conditions of the time, including economic decline and anti-Chinese sentiment. To this day, the resulting rift between Tacoma and the Chinese people remains tangible.

Actively working to heal our community, the CRPF created the Tacoma Chinese Reconciliation Park. The park serves as a destination that educates people about the expulsion and spreads our message of hope, healing, and inclusivity. Using the park as a model, the CRPF aims to demonstrate how reconciliation can generate positive change and inspire a united community, both locally and globally.

Benefits of Involvement

Sponsoring the Music at the Park Festival (MATP) is a unique and exclusive opportunity for your organization to connect with a diverse group of people within the South Puget Sound area. At MATP 2025, we featured local Cambodian, Vietnamese, and Filipino musicians to celebrate the rich diversity of cultures amongst Tacoma's immigrant and heritage communities. As a sponsor, you will be providing the funds necessary to support a more accessible, informed, and united community.

Your organization's name and logo will be prominently featured throughout the event, showcasing your leadership in promoting reconciliation, respect, and collaboration. This is more than sponsorship; it is a public commitment to the values that make our community stronger.

Use of Funds

Our objective is to provide maximum return on your investment in building responsive communities that embrace respect, understanding, and care for one another. Through events like the Music at the Park Festival, the Chinese Reconciliation Project Foundation invests its time and dollars to:

- Educate communities, organizations, and governments about the importance of cultural and social understanding, compassion, and respect.
- Demonstrate the process of reconciliation and communal healing through the continual growth and support of the Tacoma Chinese Reconciliation Park and its message.
- Create opportunities for cross-cultural exchange and communication through our events.

To learn more about this event, please see the linked video of the CRPF's 2025 Music at the Park celebration.

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Ways to Sponsor

The CRPF offers a variety of sponsorship methods and levels, allowing maximum flexibility and ensuring your support aligns with your company's goals and budget. Your sponsorship helps offset our event expenses, increasing the sustainability of our programs, events, and other endeavors. Partnerships are available to companies that provide a free product or service critical to the festival, such as printing festival materials or providing technical expertise.

If the sponsorship offerings shown below do not meet your needs, the CRPF is open to working with you to create a custom sponsorship program.

Sponsorship Levels and Corresponding Benefits

Benefit	$5,000	$2,500	$1,000	$500	$250	In-Kind
Sponsor's own promo video posted on website	X					Based on the level of support
Complimentary booth at the event, if desired	X	X				
Name or logo displayed on event posters*	X	X				
Listed in print, ads, press releases, and social media*	X	X	X			Based on the level of support
Name or logo displayed on CRPF & event websites (hyperlink to sponsor website)	X	X	X	X	X	Based on the level of support
Recognition in website communication campaign	X	X	X	X	X	Based on the level of support

**Deadline for sponsorships on posters and in print ads: May 15th, 2026*

Advertising and Promotional Opportunities

Other advertising and promotional opportunities that can demonstrate your support for the Music at the Park Festival include:

- Donate advertising space (that you would normally use in May and June) to the festival
- Tag your advertisements during May and June with the name, date, website, and phone number of the festival.
- Institute in-store/cash register for donation promotions.

These examples and similar strategies can maximize your exposure and help the Chinese Reconciliation Project Foundation increase its reach in the community.

In-Kind Sponsorship

Advertising	Entertainment
Volunteering	Organizing Viewing Groups
Graphic Design	Technical Support & Media Production

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Sponsorship Sign Up Form

If you are interested in in-kind sponsorship, please attach a separate document detailing what you plan to provide and its estimated monetary value.

I commit to sponsoring this event at the following level:

Sponsorship Level:	
Amount:	

Sign below to confirm your commitment:

Signature:	
Printed Name:	
Date:	
Address:	

Method of Payment:

☐ Company check (Payable to Chinese Reconciliation Project Foundation)
☐ Invoice to address above
☐ Credit Card

Credit Card Type:			
Account Number:			
Expiration Date:		CVV:	

Billing Address (if different):

_____

Please send confirmation and payment to:
Chinese Reconciliation Project Foundation
ATTN: Ben Everett
P.O. Box 7024, Tacoma, Washington 98406

Or submit by email to: info@crpftacoma.org

Questions? Contact CRPF President Theresa Pan Hosley at (253) 221-0529 or by email.