CHINESE RECONCILIATION PROJECT FOUNDATION
塔可瑪社區協和促進會

TACOMA MOON FESTIVAL

2026 SPONSORSHIP PACKET

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CHINESE RECONCILIATION PROJECT FOUNDATION
P.O. Box 7024
Tacoma, WA 98406-0024
www.tacomachinesepark.org
(253) 330-8828

Dear Friends,

On behalf of the Chinese Reconciliation Project Foundation, I am pleased to share that our annual **Tacoma Moon Festival** will return on **Saturday, September 12, 2026**, at the beautiful **Tacoma Chinese Reconciliation Park**.

Each year, this vibrant festival draws thousands of attendees to celebrate Tacoma's rich cultural diversity and immigrant heritage. We are excited to once again bring together our community through a full day of festivities, including:

- **Live performances** under festival tents
- **Local artist booths**
- **Children's activity areas**
- **Storytelling and calligraphy demonstrations**
- **Delicious food vendors**
- **A beer and wine garden**
- **Traditional tea tasting** at the Fuzhou Ting Pavilion

The Tacoma Moon Festival serves as a dynamic platform for showcasing the arts, stories, and traditions of our city's many cultural communities. With attendance exceeding 3,000 annually and widespread media coverage via TV, radio, print, and social media, the festival is a cherished and growing community tradition.

As a valued leader in our region, I invite you to consider **sponsoring this year's festival**. Your support will enable us to continue offering this free and inclusive public event, while providing your organization with a meaningful opportunity to connect with thousands of attendees and demonstrate your commitment to diversity, inclusion, and community enrichment.

The Chinese Reconciliation Project Foundation is dedicated to fostering understanding and reconciliation through cultural education. We hope you see the value in our mission and the positive impact of this celebration, and that you will join us in making the 2025 Tacoma Moon Festival a great success.

Thank you for your thoughtful consideration. I am happy to speak with you further about sponsorship opportunities, and I hope to welcome you to our festival in September 2026.

Warm regards,

Theresa Pan Hosley

President, Chinese Reconciliation Project

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About Us

The Chinese Reconciliation Project Foundation (CRPF) is a 501(c)(3) non-profit organization that advances empowerment and advocacy through accessible cultural events and education, encouraging greater public acknowledgment of historical and ongoing systems of racial injustice. Through ceremony, storytelling, and shared presence, the CRPF's events and programs empower participants to confront racism, reject revisionist histories, advocate for equity, and build a more inclusive future.

CRPF has truly been a labor of love for the last 30 years. We have worked with the City of Tacoma and the community to acknowledge and reconcile the violent expulsion of 1885, which drove the Chinese population out of Tacoma. This exclusionary act was a response to complex conditions of the time, including economic decline and anti-Chinese sentiment. To this day, the resulting rift between Tacoma and the Chinese people remains tangible.

Actively working to heal our community, the CRPF created the Tacoma Chinese Reconciliation Park. The park serves as a destination that educates people about the expulsion and spreads our message of hope, healing, and inclusivity. Using the park as a model, the CRPF aims to demonstrate how reconciliation can generate positive change and inspire a united community, both locally and globally.

Benefits of Involvement

Sponsoring the Tacoma Moon Festival is a unique opportunity for your organization to connect with a wide and diverse audience from across the Puget Sound region. Each year, the festival brings together people of all backgrounds to celebrate arts, culture, and community through live performances, traditional dance, food, and family activities. Your sponsorship directly supports this vibrant cultural exchange and helps foster a more inclusive, caring, and united community.

Your organization's name and logo will be prominently featured throughout the event, showcasing your leadership in promoting reconciliation, respect, and collaboration. This is more than sponsorship; it is a public commitment to the values that make our community stronger.

Use of Funds

Our objective is to provide maximum return on your investment in building responsive communities that embrace respect, understanding, and care for one another. Through events like the Tacoma Moon Festival, the Chinese Reconciliation Project Foundation invests its time and dollars to:

- Educate communities, organizations, and governments about the importance of cultural and social understanding, compassion, and respect.
- Demonstrate the process of reconciliation and communal healing through the continual growth and support of the Tacoma Chinese Reconciliation Park and its message.
- Create opportunities for cross-cultural exchange and communication through our events.

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Ways to Sponsor

The CRPF offers a variety of sponsorship methods and levels, allowing maximum flexibility and ensuring your support aligns with your company's goals and budget. Your sponsorship helps offset our event expenses, increasing the sustainability of our programs, events, and other endeavors. Partnerships are available to companies that provide a free product or service critical to the festival, such as printing festival materials or providing technical expertise.

If the sponsorship offerings shown below do not meet your needs, the CRPF is open to working with you to create a custom sponsorship program.

Sponsorship Levels and Corresponding Benefits

BENEFIT	SPONSORSHIP LEVEL					
	豐收盛月 HARVEST MOON $ 5,000	協和滿月 FULL MOON $2,500	雲湧半月 HALF MOON $1,000	水起弦月 QUARTER MOON $500	風生新月 CRESCENT MOON $250	眾星拱月 IN-KIND
Sponsor's own promo video posted on website	X					Based on the level of support
Complimentary booth at the festival, if desired	X	X				
Name or logo displayed on Event Posters*	X	X				
Listed in print, ads, press releases, and social media*	X	X	X			Based on the level of support
Name or logo displayed on CRPF & Festival websites (hyperlink to) sponsor website)	X	X	X	X	X	Based on the level of support
Recognition in our website communication campaign	X	X	X	X	X	Based on the level of support

Advertising and Promotional Opportunities

Other advertising and promotional opportunities that can demonstrate your support for the Tacoma Moon Festival include:

- Donate advertising space (that you would normally use in July and September) to the festival
- Tag your advertisements during July and September with the name, date, website, and phone number of the festival.
- Institute in-store/cash register for donation promotions.

These examples and similar strategies can maximize your exposure and help the Chinese Reconciliation Project Foundation increase its reach in the community.

In-Kind Sponsorship

Advertising
Volunteering
Graphic Design
Entertainment
Organizing Viewing Groups
Technical Support & Media Production

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Sponsorship Sign Up Form

If you are interested in in-kind sponsorship, please attach a separate document detailing what you plan to provide and its estimated monetary value.

I commit to sponsoring this event at the following level:

Sponsorship Level:	
Amount:	

Sign below to confirm your commitment:

Signature:	
Printed Name:	
Date:	
Address:	

Method of Payment:

☐ Company check (Payable to Chinese Reconciliation Project Foundation)
☐ Invoice to address above
☐ Credit Card

Credit Card Type:			
Account Number:			
Expiration Date:		CVV:	

Billing Address (if different):

_____

Please send confirmation and payment to:
Chinese Reconciliation Project Foundation
ATTN: Ben Everett
P.O. Box 7024, Tacoma, Washington 98406

Or submit by email to: info@crpftacoma.org

Questions? Contact CRPF President Theresa Pan Hosley at (253) 221-0529 or by email.