



CHINESE RECONCILIATION
PROJECT FOUNDATION

塔可瑪社區協和促進會



2026 SPONSORSHIP PACKET

WALK FOR RECONCILIATION





CHINESE RECONCILIATION
PROJECT FOUNDATION

P.O. Box 7024
Tacoma, WA 98406-0024
www.crpftacoma.org
(253) 330-8828

Dear Friends,

On behalf of the Chinese Reconciliation Project Foundation, I am pleased to share that our annual Walk for Reconciliation Against Racism will return on Saturday, October 24th, 2026.

This free public outdoor event reverses the walking route of the expulsion of the Chinese community from Tacoma in 1885, reclaiming the city for all peoples and cultures. In this current political landscape, the Walk for Reconciliation meets the ongoing need for community education and public acknowledgment of historic and present injustices. In addition to the walk, programming includes:

- Musical performance by local artists
- Live Chinese calligraphy demonstrations
- Invited keynote speakers

Each year, the walk is led by local civic, business, educational, and faith leaders. The walk begins at Union Station, the site where Chinese pioneers were once marched at gunpoint out of town. From there, it proceeds north through downtown Tacoma, along Schuster Parkway and the railroad largely built by Chinese laborers and returns to the Chinese Reconciliation Park near the former site of Tacoma's "Little Canton." Throughout the walk, participants are within a half mile of the Tacoma Northwest Detention Center, where even today the same white nationalist agenda is being played out.

As a valued leader in our region, I invite you to consider sponsoring this year's walk. Your support will enable us to continue offering this free and inclusive public event, while providing your organization with a meaningful opportunity to connect with locals and demonstrate your commitment to diversity, inclusion, and community enrichment.

The Chinese Reconciliation Project Foundation is dedicated to fostering understanding and reconciliation through cultural education. We hope you see the value in acknowledging Tacoma's history of racial discrimination and ongoing injustices our community faces, and that you will join us in making the 2026 Walk for Reconciliation Against Racism a meaningful and impactful event.

Thank you for your thoughtful consideration. I hope to welcome you to the walk in October.

Warm regards,

Theresa Pan Hosley
President, Chinese Reconciliation Project Foundation



CHINESE RECONCILIATION
PROJECT FOUNDATION

About Us

The Chinese Reconciliation Project Foundation (CRPF) is a 501(c)(3) non-profit organization that advances empowerment and advocacy through accessible cultural events and education, encouraging greater public acknowledgment of historical and ongoing systems of racial injustice. Through ceremony, storytelling, and shared presence, CRPF's events and programs empower participants to confront racism, reject revisionist histories, advocate for equity, and build a more inclusive future.

CRPF has truly been a labor of love for the last 30 years. We have worked with the City of Tacoma and the community to acknowledge and reconcile the violent expulsion of 1885, which drove the Chinese population out of Tacoma. This exclusionary act was a response to complex conditions of the time, including economic decline and anti-Chinese sentiment. To this day, the resulting rift between Tacoma and the Chinese people remains tangible.

Actively working to heal our community, the CRPF created the Tacoma Chinese Reconciliation Park. The park serves as a destination that educates people about the expulsion and spreads our message of hope, healing, and inclusivity. Using the park as a model, the CRPF aims to demonstrate how reconciliation can generate positive change and inspire a united community, both locally and globally.

Benefits of Involvement

Supporting the Walk for Reconciliation is a meaningful way for your organization to take a visible stand for unity, cross-cultural understanding, and communal healing. As a sponsor, you will help provide the resources needed to build a more accepting, caring, and connected Pierce County. Your partnership brings people together to honor our shared history, strengthen relationships, and create a more inclusive future, while also connecting your organization with our diverse community of supporters and attendees.

Your organization's name and logo will be prominently featured throughout the event, showcasing your leadership in promoting reconciliation, respect, and collaboration. This is more than sponsorship; it is a public commitment to the values that make our community stronger.

Use of Funds

Our objective is to provide maximum return on your investment in building responsive communities that embrace respect, understanding, and care for one another. Through events like the Walk for Reconciliation, the Chinese Reconciliation Project Foundation invests its time and dollars to:

- Educate communities, organizations, and governments, both nationally and internationally, about the importance of cultural and social understanding, awareness, and respect.
- Demonstrate the process of reconciliation and communal healing through the continual growth and support of the Tacoma Chinese Reconciliation Park and its message.
- Promote the importance of compassion, acceptance, and appreciation of cultural diversity.
- Create opportunities for cross-cultural exchange and communication through our events.



Ways to Sponsor

The CRPF offers a variety of sponsorship methods and levels, allowing maximum flexibility and ensuring your support aligns with your company's goals and budget. Your sponsorship helps offset our event expenses, increasing the sustainability of our programs, events, and other endeavors. Partnerships are available to companies that provide a free product or service critical to the festival, such as printing festival materials or providing technical expertise.

If the sponsorship offerings shown below do not meet your needs, the CRPF is open to working with you to create a custom sponsorship program.

Sponsorship Levels and Corresponding Benefits

Benefit	\$5,000	\$2,500	\$1,000	\$500	\$250	In-Kind
Sponsor's own promo video posted on website	X					Based on level of support
Complimentary booth at the event, if desired	X	X				
Name or logo displayed on event posters*	X	X				
Listed in print, ads, press releases, and social media*	X	X	X			Based on level of support
Name or logo displayed on CRPF & event websites (hyperlink to sponsor website)	X	X	X	X	X	Based on level of support
Recognition in website communication campaign	X	X	X	X	X	Based on level of support

*Deadline for sponsorships on posters and in print ads: **September 18th, 2026**

Advertising and Promotional Opportunities

Other advertising and promotional opportunities that can demonstrate your support for the Walk for Reconciliation Against Racism include:

- Donate advertising space (that you would normally use from September to October) to the festival
- Tag your advertisements during September and October with the name, date, website, and phone number of the festival.
- Institute in-store/cash register donation promotions.

These examples and similar strategies can maximize your exposure and help the Chinese Reconciliation Project Foundation increase its reach in the community.

In-Kind Sponsorship

Advertising	Entertainment
Volunteering	Organizing Viewing Groups
Graphic Design	Technical Support & Media Production



CHINESE RECONCILIATION
PROJECT FOUNDATION

塔可瑪社區協和促進會

Sponsorship Sign Up Form

If you are interested in in-kind sponsorship, please attach a separate document detailing what you plan to provide and its estimated monetary value.

I commit to sponsoring this event at the following level:

Sponsorship Level:	
Amount:	

Sign below to confirm your commitment:

Signature:	
Printed Name:	
Date:	
Address:	

Method of Payment:

☐ Company check (Payable to Chinese Reconciliation Project Foundation)
☐ Invoice to address above
☐ Credit Card

Credit Card Type:			
Account Number:			
Expiration Date:		CVV:	

Billing Address (if different):

Please send confirmation and payment to:
Chinese Reconciliation Project Foundation
ATTN: Ben Everett
P.O. Box 7024, Tacoma, Washington 98406

Or submit by email to: info@crpftacoma.org

Questions? Contact CRPF President Theresa Pan Hosley at (253) 221-0529 or by email.